

10:16:03 From Rev. Lorenzo Lebrija • TRYTANK : You will get copies of the slides later today!!

10:16:22 From JoLynne Martinez : Thanks

10:16:23 From Holy Family Church HFCMiami.Org : Thanks

10:16:41 From Ann Ritonia : Stephen Hagerty with loren brown and ann ritonia

10:17:18 From jsegovis : Jim Segovis with Donna Martel and Johanna Macure

10:17:48 From Holy Family Church HFCMiami.Org : Beverley Findlay and Horace Ward from Holy Family, Miami Gardens, Fl

10:18:10 From Rev. Lorenzo Lebrija • TRYTANK to Lee | lee@simonsinek.com (Privately) : When do you think you'll tell them to change their names for groups?

10:18:23 From Lee | lee@simonsinek.com to Rev. Lorenzo Lebrija • TRYTANK (Privately) : Soon. I have a slide for the numbers.

10:18:31 From Rev. Lorenzo Lebrija • TRYTANK to Lee | lee@simonsinek.com (Privately) : Ah...got ya!

10:19:01 From Lee | lee@simonsinek.com to Rev. Lorenzo Lebrija • TRYTANK (Privately) : It will only be the few people who are on iPad or iPhone that we will need to assist there.

10:19:12 From JoLynne Martinez : The audio cut out?

10:19:14 From Rev. Lorenzo Lebrija • TRYTANK to Lee | lee@simonsinek.com (Privately) : Cool!

10:19:17 From JoLynne Martinez : It's back.

10:21:54 From JoLynne Martinez : The audio cut out again. Can't hear Matt.

10:22:21 From JoLynne Martinez : Is anyone else having problems with the audio, or it is just me?

10:22:38 From Betsy Faga : having no audio problem

10:22:39 From Edward Carrette : mine is fine

10:22:48 From Joan Testin : Good here

10:22:51 From Cynthia Rafi Burroughs : No problem

10:22:58 From JoLynne Martinez : Looks like the problem's on my end.

10:23:04 From Office Manager : I know one of our party was having difficulty and they are still not on

10:23:47 From JoLynne Martinez : I signed out and the sound is back. Thanks.

10:28:32 From Mike : I learn best by listening and writing together

10:28:33 From emilymcfarland : Are you recording this so we can watch it again - show it to others?

10:28:40 From Rev. Lorenzo Lebrija • TRYTANK : yes

10:28:58 From Lee | lee@simonsinek.com : Can you make me host?

10:29:13 From Jamie Grace-Duff : How can we make emotions from words

10:29:30 From MaryBethIngram : this isn't to answer now ... but I thought instantly talking about the limbic, how did Jesus do this?

10:29:36 From Ann Ritonia : should the why be our mission statement?

10:29:40 From Diane Sherwood : What happens if my whys are significantly different than my parish?

10:30:11 From Ron Culmer : Who determines the "Why?"

10:30:11 From emilymcfarland : Can you provide lots of why examples - it was really helpful to see the theater example - it made sense. If I could show good examples to the vestry, they would be more likely to get the difference.

10:30:40 From Rev. Lorenzo Lebrija • TRYTANK : \*vestry is the board of directors that governs a church

10:32:13 From Lee | lee@simonsinek.com : For sure @Emily. We will put more together as we go and some ideas from the larger group.

10:33:04 From Andrea Briggs : Congregations are not homogenous, stories vary and conflict - then what?

10:33:54 From Sarah Odderstol : Would a church have "Why people" and "how people" in their organization?

10:34:49 From Lee | lee@simonsinek.com : -----

Please rename yourself:

- Hover your mouse over your video

- Click the three dots "..."

- Click "Rename"

- Type "Your Church Number - Your Name"

-----  
10:35:24 From 31 MaryBethIngram : 18 and 31???

10:35:28 From Ann Ritonia : 27 Ann

10:35:47 From Mike : 16 Mike

10:35:52 From Rev. Lorenzo Lebrija • TRYTANK : 18 st Matthews alaska

10:36:03 From Holy Family Church HFCMiami.Org : Please # Holy Family, Miami Gardens

10:36:05 From Aaron Gerlach : 15-Old Trinity

10:36:11 From Lisa's iPad : 20 Lisa

10:36:44 From Aaron Gerlach : Can't rename on smartphone app

10:37:02 From Aaron Gerlach : old trinity

10:37:07 From Susan McCafferty : 15 Susan . Can't rename Old trinity

10:37:12 From Kat Turner : 7-Kat Turner

10:37:32 From Linda Johnson : 6- Linda Johnson

10:37:34 From XT1565 : 30 Molly Blackwell

10:37:43 From Amaka : 33 Trinity Episcopal Charlottesville

10:37:48 From Betsy Winters : 17-Betsy Winters

10:38:20 From Patricia's iPad : this is Patricia I am on a iPad. I cannot rename. I am from St. Paul's Pomona

10:38:26 From Cass Bailey : can't rename cass Trinity Charlottesville

10:39:22 From 6 Cynthia Rafi Burroughs to Rev. Lorenzo Lebrija • TRYTANK (Privately) : Kathy (male) should be 6 Gary Moss

10:40:47 From 17 - Betsy Winters : Yes

10:41:45 From Galaxy Tab E : 4-AI

10:43:47 From Lee | lee@simonsinek.com : -----

Breakout Instructions:

- You have a total of 20 minutes to share stories in your small group

- Story Prompt #1 - Tell specific stories of when you have felt most proud to be a member of your congregation.
- This isn't about ideals or values. It's about real-world examples of what you've given to the people around you. Tell stories that capture what your congregation stands for at its best.
- Tell one story and then rotate to the next group member to share. Continue doing so until time is up!

-----

10:43:57 From #2 - Dixie Junk : Matt you've never done churches but you're loving it-aren't you!

10:44:29 From Matt Dunsmoor : You know it @Dixie!

10:47:09 From Rev. Lorenzo Lebrija • TRYTANK to Kathy (Privately) : What's your church?

11:05:23 From 30-Tommy Dillon : I love that Charlie and I are wearing the exact same shirt!!!!

11:05:47 From Rev. Lorenzo Lebrija • TRYTANK to 30-Tommy Dillon (Privately) : There was a memo!

11:06:18 From 30-Tommy Dillon to Rev. Lorenzo Lebrija • TRYTANK (Privately) : He lives in Los Angeles but is part of St Margaret's

11:07:10 From Lee | lee@simonsinek.com : If you want to "raise your hand" follow these instructions

- Click the "Participants" button (typically on the bottom of your screen)
- Click the Blue "Raise Hand" button

11:12:56 From Lee | lee@simonsinek.com : -----  
Breakout Instructions:

- You have a total of 10 minutes to go back through your stories and pick out the contributions your church made in each.
- Recognizing Contributions - In each of your stories, what was the specific contribution your church made in the lives of those involved?
- Think about it as the big, meaningful action taken in the story. Express it in the form of a basic verb/action phrase: "to (verb)."
- Be sure to each write down every contribution into a list. We'll be using these later!
- In the last 2 minutes, vote for which ones feel like your top 3 Contributions

-----

11:25:03 From 31 MaryBethIngram : Showing up

11:25:04 From 9-Joan Testin : To connect

11:25:04 From Lee | lee@simonsinek.com : Themes:

11:25:08 From 31 MaryBethIngram : Being relevant

11:25:11 From 30-Tommy Dillon : Honoring peoples stories

11:25:13 From 2-JoLynne Martinez : Inviting

11:25:15 From 31 MaryBethIngram : building bridges

11:25:15 From 22 - Gawain de Leeuw : To rest; to equip; to serve

11:25:15 From 7 - Betsy Faga : transform

11:25:16 From 17-Sarah Odderstol : Opened ALL our doors

11:25:16 From 2-JoLynne Martinez : Welcoming

11:25:17 From 2-JoLynne Martinez : Feeding

11:25:17 From 11 - Andrew O'Connor : Invite, Welcome, Connect  
 11:25:19 From 13. Jamie Grace-Duff : How our physical church is a gathering place  
 11:25:19 From 27 ann : create space to mourn  
 11:25:20 From 34-jillshurtleff : Welcoming the stranger  
 11:25:23 From 6 Cynthia Rafi Burroughs : comforting  
 11:25:24 From 21 - Gerti : Caring for our neighbors  
 11:25:25 From 10 - Ashley she/her ECCC : Inspiring & supporting  
 11:25:26 From 7 - Betsy Faga : collaborate  
 11:25:26 From 7-Jo Belser : collaborate, transform, sacrifice  
 11:25:26 From 2 - Dixie Junk : Inviting, welcoming, feeding  
 11:25:27 From 11 - Andrew O'Connor : Give & Receive  
 11:25:28 From 5 --Stewart Tabb : Creating community through service  
 11:25:28 From 34-jillshurtleff : Collaboration  
 11:25:30 From 20 - Lisa's iPad : curating reciprocal relationship  
 11:25:31 From 23 - Tabitha Harper : Embracing, welcoming, willing to grow  
 11:25:32 From 23 Ron : Tangible caring, open to change, embracing, welcoming, growing.  
 11:25:32 From 15 Susan McCafferty : Listening  
 11:25:32 From 29- Sara : Preserving tradition  
 11:25:32 From 12 - Ed & Rachel : we go  
 11:25:35 From 11 - Diane Sherwood : to gather, to give and receive  
 11:25:36 From 32: Austin & Maleah Rios : integrate  
 11:25:36 From 7 - Betsy Faga : sacrifice  
 11:25:38 From 5-Susan : to create community through service  
 11:25:39 From 17-Sarah Odderstol : invitation to innovate  
 11:25:40 From 17 - Betsy Winters : inclusivity  
 11:25:41 From 22 - Gawain de Leeuw : To reflect; to transform; to act  
 11:25:42 From 24-John : Pushing the envelop of the Church  
 11:25:43 From 3-Jason Dean : Building community  
 11:25:45 From 3 - Kristen Wheeler : evangelize without evangelizing  
 11:25:46 From 6 Cynthia Rafi Burroughs : igniting spirituality  
 11:25:46 From 27 ann : make credible the gospel  
 11:25:55 From 26. St. John's Pat Page : Saying yes to ideas  
 11:32:55 From 36 - Holy Family Church HFCMiami.Org : collaborate  
 11:34:11 From Lee | lee@simonsinek.com : -----

Breakout Instructions:

- You have a total of 10 minutes to go back through your stories and pick out the impacts your church made in each.
- Recognizing Impacts - In each of your stories, what did the contributions of your church allow others to go on to do or to be?
- Think of how people's lives were different after they interacted with your church when at its best.
- Be sure to each write down every contribution into a list. We'll be using these later!
- In the last 2 minutes, vote for which ones feel like your top 3 Impacts

-----

11:38:14 From Lee | lee@simonsinek.com : -----

Breakout Instructions:

- You have a total of 10 minutes to go back through your stories and pick out the impacts your church made in each.
- Recognizing Impacts - In each of your stories, what did the contributions of your church allow others to go on to do or to be?
- Think of how people's lives were different after they interacted with your church when at its best.
- Be sure to each write down every contribution into a list. We'll be using these later!
- In the last 2 minutes, vote for which ones feel like your top 3 Impacts

-----  
11:44:18 From Matt Dunsmoor : <https://www.virbela.com/>

11:46:41 From 17-Sarah Odderstol : Lee, you are a rock star this is going so smoothly

11:46:52 From 34-jillshurtleff : agreed

11:46:57 From 34-jillshurtleff : agreed

11:46:59 From 11 - Diane Sherwood : That chat was NOT NEARLY long enough

11:47:11 From 6 Linda Johnson : Can we have 10 minutes for the next break, please?

11:47:17 From Lee | lee@simonsinek.com : Thanks @Sarah!

11:47:57 From 11 - Diane Sherwood : We connected on a verb level that we had not identified when we were supposed to.

11:48:04 From 34-jillshurtleff : it shows how special and how we are all doing God's work

11:48:19 From 24-John : Story sharing IS important. Preachers should learn that, rather than emphasizing a quotation from the latest book. Christians telling stories? Is that like Jesus telling parables?

11:49:16 From Lee | lee@simonsinek.com : Agreed @Jill!

11:50:49 From 23 - Tabitha Harper to Rev. Lorenzo Lebrija • TRYTANK (Privately) : Hello, Father, Both Father Ron and I have to hop off around noon - we will need to follow up with you thereafter. This is excellent, and I look forward to the next steps.

11:51:14 From Rev. Lorenzo Lebrija • TRYTANK to 23 - Tabitha Harper (Privately) : OK!

11:51:22 From Lee | lee@simonsinek.com : -----

Solo Work Instructions:

- Take a few minutes to look over your list of top 3 contributions and top 3 impacts.
- Using the top theme that resonates with you from each category, take a first pass at what you think your church's Why Statement is.

-----  
11:56:33 From Lee | lee@simonsinek.com : -----

WHY Statements:

- Simple and Clear
- Free of WHATs
- In service of people
- Stands for something
- Feels right and inspires you

-----  
12:02:08 From Lee | lee@simonsinek.com : -----

Solo Work Instructions:

- Take a few minutes to look over your list of top 3 contributions and top 3 impacts.
- Using the top theme that resonates with you from each category, take a first pass at what you think your church's Why Statement is.

-----  
12:05:29 From Lee | lee@simonsinek.com : -----

Breakout Instructions:

You have a total of 20 minutes this round

- Go around the group and each share your first draft and a little context of how you came to it (this should be rooted in the stories shared).
- Once everyone has shared their draft, have a discussion about what resonates most.
- From that discussion, make a decision on what feels most right as themes and craft a second draft of your church's Why Statement. Be prepared to share!

-----  
12:28:15 From 5-Susan : Church of the Ascension: To gather in community so that people feel loved and have fun.

12:28:33 From 31 MaryBethIngram : We exist to be relevant in the world so that all may know love and liberation. St. Matt's Westerville OH

12:28:52 From 7-Jo Belser : To share God's love and transform people's lives.

12:28:56 From 9-Joan Testin : We exist to make authentic connections between people so that they are empowered to make a positive impact on the world.

12:29:20 From 21 - Gerti : To care for our neighbors to ensure the dignity of every human being.

12:29:30 From 29-Kenneth : To bring the Gospel to life so that the world can be remade as the Kingdom of God.

12:29:36 From 15 Susan McCafferty : To envision welcoming spaces so that people can connect around shared values in order to better our community (a community kitchen)

12:29:38 From 30-Tommy Dillon : We exist to honor people's stories so that we can all share our authentic selves journeying as transformed people of God.

12:29:43 From 2 - Dixie Junk : 1)

12:29:49 From 1 Kelli Grace Kurtz : To be a community that builds bridges and makes connections so that all may experience God's love

12:29:50 From 36 - Holy Family Church HFCMiami.Org : to invite a diverse group to make a difference in their own lives and the community at large. Holy Family, Miami Gardens, FL

12:29:55 From 11 - Andrew O'Connor : To connect Christ and community so that everyone experiences the blessings of the Way of Love.

12:29:56 From 2-JoLynne Martinez : 1. We feed others body mind and soul so that we ourselves are fed and we can all grow together as one community.

2. We welcome others so that they feel truly seen and known as members of our community.

3. Hand in hand we participate in growing a multicultural community representative of God's vision.

12:30:05 From 2 - Dixie Junk : 1) we feed people body, mind & soul so that we ourselves are fed and we can all grow together as one community.

12:30:07 From 34-jillshurtleff : Welcome and Inspire one another to love and Care for God's Beloved Community

12:30:10 From 29-Kenneth : To share the ancient and beautiful symbols of the Episcopal Church so that all persons can feel welcome

12:30:16 From 24-John : to welcome others to a vision of inclusivity so that all can practice God's hopes for humanity.

12:30:17 From 18-Betty Karen : nable a sense of joy and hospitatlity that can be taken outside the church walls

12:30:18 From 26 -Christie Hord : To partner with our neighbors and our community so that the love of God is visible in our daily lives.

12:30:20 From Mike 16 St Andrew's Lambertville, NJ : Ours is for a specific program

12:30:22 From 29- Sara : To be a catalystr for witnessing the love of Christ and inspiring the care of others.

12:30:26 From 2 - Dixie Junk : 2) we welcome others in a way that allows them to be truly seen & known as a member of our community.

12:30:32 From 19 - Patricia's iPad : we serve others so we can change the world.

12:30:40 From 27 ann : to provide spiritual support and care in acts of loving service so the world may experience Christ's healing love.

12:30:40 From Lee | lee@simonsinek.com : Reminder if you want to "raise your hand" follow these instructions

- Click the "Participants" button (typically on the bottom of your screen)
- Click the Blue "Raise Hand" button

12:30:50 From 13-Melissa Wallis : Jill, I LOVE your hair! :)

12:30:53 From 2 - Dixie Junk : 3) Hand-in-hand we participate in a multi-cultural community representative of God's vision

12:31:07 From 7 - Betsy Faga : To share God's love and transform people's lives

12:31:11 From 13-Melissa Wallis : Lee's hair is also gorgeous. :)

12:32:11 From 1 Kelli Grace Kurtz : ?? the delicate balance between using too 'churchy words' vs being not secular??

12:32:37 From Lee | lee@simonsinek.com : Thanks @Melissa!

12:32:39 From 21 - James Guandique : Themes: Mission, outreach, and service

Support our neighbors and community members so that outreach and service is enabled through collaborative tools.

12:32:40 From 25 - Sean Steele and Mike Thomson : To create experiences around the table so that the body is fed, the soul is nourished, and the community transformed.

12:33:11 From 32: Austin & Maleah Rios : We actually ended up re-affirming our mission statement: To bear witness in Rome to a dynamic and living faith, open to all and rejecting none.

12:33:13 From Lee | lee@simonsinek.com : To enable a sense of joy and hospitality so that we can take this message outside the church walls.

12:34:24 From Mike 16 St Andrew's Lambertville, NJ : To develop a national level chorister program (Comprised of school age girls and boys) to expand our current ministry to help pass our unique traditions from one generation to the next.

12:35:50 From 3 - Kristen Wheeler : redefining and transforming community, unearthing a uniquely safe, sacred space for spiritual growth

12:37:08 From 35 Ken Wagner-Pizza : To provide nourishment in body, mind, & soul so that people know their lives are meaningful to God.

12:37:08 From Edward Carrette : To share grace to all, so that each person, the giver and the receiver, feels the love of Christ

12:37:13 From Rev. Lorenzo Lebrija • TRYTANK : Hi to Austin and Maleah from St. Paul's in Rome!

12:37:58 From Lee | lee@simonsinek.com : 1. We feed others body mind and soul so that we ourselves are fed and we can all grow together as one community.

2. We welcome others so that they feel truly seen and known as members of our community.

3. Hand in hand we participate in growing a multicultural community representative of God's vision.

12:42:41 From 32: Austin & Maleah Rios to Rev. Lorenzo Lebrija • TRYTANK (Privately) : Ciao! Good to be part of this!

12:43:28 From Lee | lee@simonsinek.com : -----

Identify your HOWs:

- Non-WHY themes become HOWs
- They are not less important than your WHY
- They are you core values/guiding principals
- These are the habits and behaviors that keep us operating at our bests
- This is where relationships live

-----  
12:48:21 From 17-Sarah Odderstol : Lorenzo, Will the recording of this session be available?

12:48:49 From Lorenzo • lorenzo@trytank.org : Yes so you can reference it for reminders

12:49:16 From 17-Sarah Odderstol : Thank you

12:51:51 From 17-Sarah Odderstol : Thanks for telling your story...permission to engage the process

12:53:40 From 9-Sue : Thank you

12:53:42 From 5 --Stewart Tabb : I love the Aha moments!

12:55:47 From 9-Joan Testin : Even though it's churchy, I love the word charism.

12:57:07 From Lorenzo • lorenzo@trytank.org :

<https://www.trytank.org/cfexperiment.html>

12:57:32 From 34-jillshurtleff : very very informative session. Thank you very much

12:57:46 From 2 - Dixie Junk : Will we be writing our How & What?

12:58:03 From 8 Transfig : Wow! You guys killed it! Wow! I looooved it! thank you.

12:58:20 From 5 --Stewart Tabb : Thank you, Lee and Matt!

12:59:19 From 21 - Gerti : This was really great. It truly offers a roadmap. Thank you!

12:59:21 From Lee | lee@simonsinek.com : @Dixie - It's the same process to get to HOWs. Use those themes that didn't make it into the WHY statement. Then look for the stories that go along with those HOWs.

13:00:05 From 36 - Holy Family Church HFCMiami.Org : Thanks all...this is welcome that Beverley and I will share back at Holy Family, Miami Gardens.



13:00:11 From 6 Linda Johnson : How is the Why Statement different from a vision statement?

13:00:35 From 2 - Dixie Junk : Thank you Lee. Very Helpful and valuable information! Thank you for sharing your gifts with us to you and Matt!

13:02:13 From 29-Kenneth : Thanks everyone for your contributions and sharing today.

13:03:23 From 31 MaryBethIngram : My chromebook doesn't have that ... can you send out?

13:03:54 From 11 - Diane Sherwood : Thank you all

13:04:02 From 31 MaryBethIngram : Could someone email me the chat box?  
Marybethingram2@gmail.com

13:04:04 From 2-JoLynne Martinez : Thanks everyone!

13:04:07 From 13-Melissa Wallis : Thank you!

13:04:13 From 17-Sarah Odderstol : grateful

13:04:17 From Edward Carrette : thank u