Happy New Year! Welcome to the first edition of 2022. Here you will find updates to tryTank's most recent experiments and news about upcoming offerings.

**Upcoming offerings from TryTank**

- **Symposium on the Spirituality of Children**: March 21-23. Join us as we explore the spiritual lives of young people through a series of workshops and discussions. [Click here to access.]
- **Bible Week**: April 10-16. Celebrate the book of books with a weeklong celebration of scripture and its impact on our lives. [Click here to access.]
- **Dwelling Places with God**: May 1-7. Delve into a deep exploration of the dwellings of God in our communities and how we can foster spiritual growth. [Click here to access.]
- **Faith in the Future: Conversations**: June 8-12. Engage in insightful discussions on the future of faith and how we can prepare for it. [Click here to access.]

**More than 10K Spanish-language missals distributed copies made in-country.**

We created big-picture plans to access. But what if we could do more? What if we could reach out to new people—many people connected with various faith traditions? What's next:

- **Faith in the Future**: Conversations. Next Friday is the premiere of the latest episode. [Watch the premiere.]
- **Shaping a Faithful Life**: Pathways to Discernment and Mission Clarification. Join us on March 24 for an engaging discussion on how to discern your call and clarify your mission. [Register here.]
- **Go Deeper**: A Big Challenge for the Metaverse. Dr. Stephen Chardin, philosopher, theologian, and priest, will help us compare how the church imagines the future church and compare it to the Institute for the Future. [Attend the session.]

**INFACT: the Involving New Friends After Christmas experiment**

Involving New Friends After Christmas (INFACT) experiment — which was delayed because of Covid-19 — aimed to create a bridge to the theater during the holiday season. Here's an update:

Experiment update: BOTA (Involving New Friends At Christmas Time) has been successful in reaching out to new people—many people connected with various faith traditions. We know that people have no problem inviting a friend to the theater but aren't as likely to invite someone to join them at church. By the numbers:

- **Friends invited by church members to attend**: 2,000
- **Friends invited by the experiment**: 1,500
- **Total friends invited**: 3,500

Along the way, we learned some lessons about what works and what doesn't. And they did:

- **What's next**: BOTA will be re-launched to friends at Pentecost. 
- **What's next**: BOTA will be extended to friends at Blue Christmas.
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Interestingly, the Blue Christmas services generated the most contact. We don't yet have good numbers on how many people are staying in the church. We are trying to compare the Blue Christmas church with the non-Blue Christmas church. We are wondering what would happen if we made theater invitations at church and not just theater invitations. Experiment update: BOTA has reached out to more than 10K people, with 90% of those people connected with various faith traditions.

**What's next for TryTank?**

The strategic priorities for TryTank in 2022 are:

- **People-first church**: People-centered church experiences and environments that are welcoming to all. **Mission clarity, cultural intelligence, foresight for the church, and the metaverse to de Chardin's concept of the church as a living system.**
- **Innovate and experiment**: Experiment with new ideas, new approaches, and new models. **Go deeper**: A Big Challenge for the Metaverse. **INFACT**: the Involving New Friends After Christmas experiment.
- **Educate and equip**: Educate and equip church leaders and church members to live life on purpose. **Lifelong Learning**: TryTank's online offerings for church leaders. **TryTank Experimental Lab**: A platform to test new ideas and concepts. **Youth and Young Adults**: Create engaging and meaningful experiences for young people. **Smaller congregations**: Create and share resources and strategies for smaller congregations.

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Feedback

If you have any feedback or questions about this edition, please let us know. And if you would like to share any stories, successes, or failures with TryTank, we would love to hear from you. This email was sent by TryTank via [Axios HQ](https://www.axios.com).