

Experiment Participation Agreement

THIS EXPERIMENT PARTICIPATION AGREEMENT (The “Agreement”) is entered into this 6st day of October 2021 by and between:

TryTank Experimental Lab
c/o Virginia Theological Seminary
3737 Seminary Road
Alexandria, Virginia 22304 (henceforth referred to as “TryTank”)
Attention: The Rev. Lorenzo Lebrija

and

Church Name

Church address

Church address

Care of name and title

as the partner congregation (henceforth known as “Partner”).

WHEREAS, TryTank is conducting the “Christmas Evangelism” experiment.

WHEREAS, Partner wishes to work on this experiment with TryTank.

NOW THEREFORE, TryTank and Partner agree as follows:

1. Experiment.
 - a. The “Christmas Evangelism” experiment utilizes a three phase, step-by-step system to enter into relationship with a congregation’s neighbors.
 - b. Further, the many partner congregations will enter into relationship with each other, becoming a learning cohort.
2. Responsibilities.
 - a. TryTank will:
 - i. Provide leadership and mentorship throughout the experiment period.

- ii. Provide checklists with ideas, invitation wording, and best practices of what has worked elsewhere so that partner can select what will work in their context and then use it. This will be so for each of the three phases.
 - iii. Provide money for Facebook.
 - iv. Coordinate several regular check-ins to help with accountability.
 - b. Partner will:
 - i. Follow the guidance of TryTank during this experiment.
 - ii. Provide data points of information on a timely manner as requested by TryTank to measure the effectiveness of the experiment.
 - iii. Provide regular feedback to TryTank on how the experiment can be made better from their own learnings.
 - iv. Give their best effort to make this experiment succeed.
3. Expenses.
 - a. TryTank will cover the cost a predetermined amount for Facebook advertising.
 - b. TryTank will also cover the cost of the knowledge imparted and scheduled check-ins.
 - c. Any local expenses associated with local implementation (since none are expected) are the responsibility of the Partner.
4. Term.

This experiment participation agreement shall be in place from the above date until January 31, 2022 when the final data will be collected, and reports produced.
5. Termination.

Either party may cancel this agreement at any time. If the partner cancels the agreement for undue cause, they must repay the total investment made by TryTank in the partner to that point. If TryTank cancels this agreement, the partner can keep anything provided to them for their own use.
6. Indemnification.
 - a. Partner agrees, to the extent permitted by law, to indemnify and hold harmless but shall have no obligation to defend TryTank and its officers, directors and employees (collectively “TryTank”) from and against liability for damages to the extent actually caused by the negligent acts, errors or omissions of Partner and its employees, or anyone for whom the Partner is legally liable, in the performance of the experiment under this Agreement.
 - b. TryTank agrees, to the extent permitted by law, to indemnify and hold harmless but shall have no obligation to defend Partner and its officers, directors, employees and subconsultants (collectively “Partner”) from and against liability for damages to the actually extent caused by the negligent acts, errors or omissions of TryTank and its contractors, subcontractors, consultants, or anyone for whom TryTank is legally liable, in connection with this Agreement.

- c. Neither TryTank nor Partner shall be obligated to indemnify the other party in any manner whatsoever for the other party's own negligence or for the negligence of others.

7. Miscellaneous.

- a. Entire Agreement and Amendments. This Agreement constitutes the entire agreement of the parties with regard to the subject matter hereof, and replaces and supersedes all other agreements or understandings, whether written or oral. No amendment or extension of the Agreement shall be binding unless in writing and signed by both parties.
- b. Governing Law, Severability. This Agreement shall be governed by the laws of the State of Virginia. The invalidity or unenforceability of any provision of the Agreement shall not affect the validity or enforceability of any other provision.

WHEREFORE, the parties have executed this Agreement as of the date first written above.

_____ signature

_____ printed name

For the partner

_____ signature

_____ printed name

For the partner

The Rev. Lorenzo Lebrija
For TryTank Experimental Lab